



BOXFORD ELEMENTARY SCHOOLS TRUST

***Exclusive Invitation to Sponsor  
B.E.S.T.'s 11<sup>th</sup> Annual Homes Tour!***

**Saturday, May 9<sup>th</sup>, 11 AM – 4 PM**

***Announcing New Business Sponsorship Levels & Benefits***

***Dated Information ~ Please Respond by April 1, 2009***

The Boxford Elementary Schools Trust (B.E.S.T.) is excited to kick off our 2009 Homes Tour! We have a diverse lineup of unique homes, and are inviting business sponsors to take an active role in our homes the day of the tour! The Homes Tour provides a unique venue to advertise your company's expertise among tour attendees from Boxford and the greater North Shore. We have numerous businesses that sponsor the Tour year after year that have cultivated new clients as a direct result of their participation.

All proceeds from business sponsorships will contribute directly to B.E.S.T.'s recently launched '**Think Green**' initiative. Funds raised will provide curriculum enrichment grants for environmental and science programs, which benefit children at Boxford's Harry Lee Cole and Spofford Pond elementary schools.

In keeping with the new "Think Green" initiative, we are replacing the Homeowners Resource Directory booklet this year. The Homes Tour is offering three new sponsorship levels that provide you with 'green' paperless advertising and cost effective opportunities. Marketing benefits extend throughout the 2009/2010 academic year reaching hundreds of attendees electronically. Please refer to the Advertiser Benefits & Price List attached.

Consider joining us for another exciting Homes Tour featuring many of the finest homes in Boxford! Your support and generosity help us provide continued support to the students, teachers, and staff in Boxford's elementary schools, while increasing your exposure to new prospects and building goodwill and loyalty among your existing clients!

Our deadline for accepting sponsors is April 1st. I will contact you later this week to further discuss the possibility of your sponsoring the tour this year. If you have any immediate questions, please feel free call or email me. Thank you in advance for your consideration!

Best regards,

Bridget Kevorkian

[bridgetkevorkian@yahoo.com](mailto:bridgetkevorkian@yahoo.com)

978.769.5473



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**2009/2010 Homes Tour Advertiser Benefits & Price List**

**Term: May, 2009 – May, 2010**

**STAR SPONSOR \$500... exclusive, limited to 4 sponsors!**

**Designated area in one of your client's homes or a B.E.S.T. selected home to showcase your company. We encourage interactive displays, i.e.: visual media of portfolios, hands-on product demonstrations, food tastings or exciting the crowds with the latest design trends! A professional Interior Designer will assist you with ideas in planning your space in a designated area of a home.**

Advertising Benefits:

- Your company LOGO featured as a Star Business Sponsor on B.E.S.T.'s Homepage and Business Sponsors webpage, with a direct link to your company's website reaching hundreds of Boxford residents during the 2009/2010 academic year
- Inclusion of your company name in all B.E.S.T.'s 2009/2010 "Think Green" grant announcements including press releases and website listings
- Inclusion in all Homes Tour press releases
- Inclusion in all Tour marketing campaigns: pre-event posters, flyers, newspaper listing and the Harry Lee Cole and Spofford Pond schools' Tour related newsletters
- Inclusion of your company name with link to your website in B.E.S.T.'s post-event confirmation emails to all Tour attendees
- Inclusion in the Homes Tour Descriptions & Tour Map provided to all attendees the day of the Tour
- Inclusion in all Home Tour posters featured as a Star Sponsor
- 50 word company description to accompany your logo on our Business Sponsors website page.
- 4 complimentary Home Tour tickets, with lunch...a \$120 value!
- A framed certificate of sponsorship for display in your store-front or office.
- B.E.S.T. Business Sponsor logo to feature on your website.

**PREMIER SPONSOR \$300**

**Prominent display of your company's business cards and literature set up in a home the day of Tour. A professional Interior Designer will assist you with ideas in planning your designated table space.**

Advertising Benefits:

- Your company name featured as a Premier Business Sponsor on B.E.S.T.'s Business Sponsors webpage, with a direct link to your company's website reaching hundreds of Boxford residents during the 2009/2010 academic school year
- Inclusion of your company name in all B.E.S.T.'s 2009/2010 "Think Green" grant announcements including press releases and website listings
- Inclusion in confirmation emails to Homes Tour ticket holders
- Inclusion in all Home Tour posters featured as a Premier Sponsor
- 2 complimentary Home Tour tickets, with lunch...a \$60 value!
- A framed certificate of sponsorship for display in your store-front or office.

**BEST FRIENDS \$100**

**Option to have business cards and/or company literature to be given out to attendees the day of the Tour.**

Advertising Benefits:



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- Your company name featured as a Best Friends Sponsor on B.E.S.T.'s Business Sponsors webpage, with a direct link to your company's website reaching hundreds of Boxford residents during the 2009/2010 academic school year

***Donations in any amount are welcome. If you would like to donate to B.E.S.T. and the "Think Green" campaign, please do so at [www.bestforboxford.org](http://www.bestforboxford.org). Thank you!***



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2009/2010 Business Sponsor Order Form

Primary Contact \_\_\_\_\_
Title \_\_\_\_\_
Company \_\_\_\_\_
Email \_\_\_\_\_ Telephone \_\_\_\_\_
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Star -- \$500 -- Limited to Only 4 Sponsors
Optimal business exposure on Homes Tour day as well as pre- and post-event promotion.
Logo featured on B.E.S.T. home page and Business Sponsors website page.
Grant sponsor for 2009/2010 academic grants.
See Advertiser and Benefits price list for other Star Sponsorship benefits.

Premium -- \$300
Exposure on Homes Tour day as well as pre-event promotion.
Name featured on B.E.S.T. Business Sponsors website page.
Grant sponsor for 2009/2010 academic grants.
See Advertiser and Benefits price list for other Premier Sponsorship benefits.

Friends -- \$100
Option to distribute literature on Tour day.
Name listed on B.E.S.T. Business Sponsors website page.

Please indicate exactly how you would like your company information to be listed on our website. Please type or write neatly.

Company Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Telephone Number ( ) \_\_\_\_\_

Web Address \_\_\_\_\_

Email \_\_\_\_\_

Please mail completed form with your check made payable to B.E.S.T. to:

B.E.S.T.
P.O. Box 176
Boxford, MA 01921

Star Sponsors Only – Please send a .eps or .gif file of your logo to lesliedinanno@comcast.net with a 40 word company description for inclusion on our website.